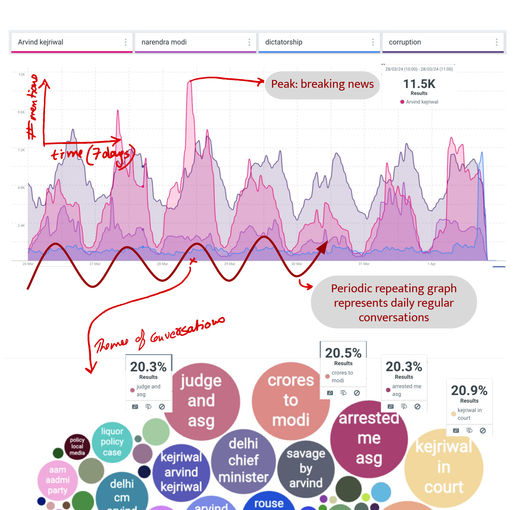

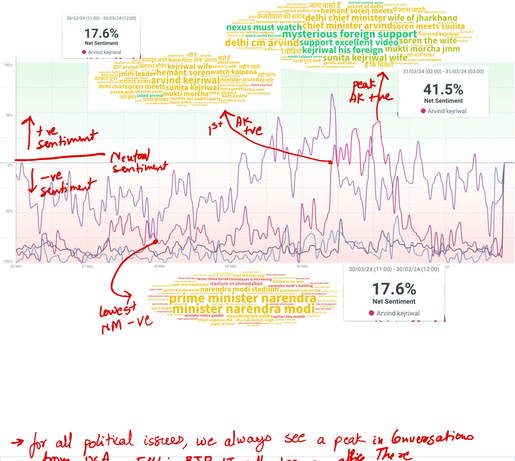

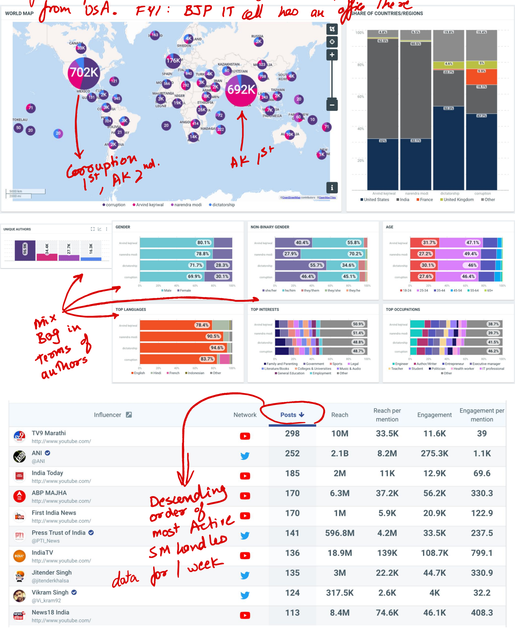

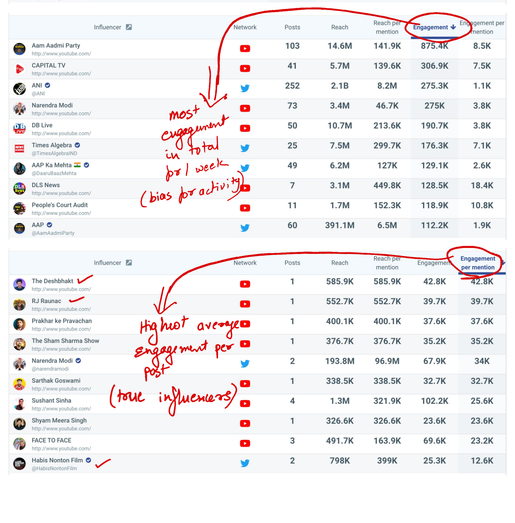

Influencer	Network	Posts ↓	Reach	Reach per mention	Engagement	Engagement per mention
TV9 Marathi http://www.youtube.com/		298	10M	33.5K	11.6K	39
ANI @ANI		252	2.1B	8.2M	275.3K	1.1K
India Today http://www.youtube.com/		185	2M	11K	12.9K	69.6
ABP MAJHA http://www.youtube.com/		170	6.3M	37.2K	56.2K	330.3
First India News http://www.youtube.com/		170	1M	5.9K	20.9K	122.9
Press Trust of India @PTI_News		141	596.8M	4.2M	33.5K	237.5
IndiaTV http://www.youtube.com/		136	18.9M	139K	108.7K	799.1
Jitender Singh @jitendertikhalsa		135	3M	22.2K	44.7K	330.9
Vikram Singh @Vi_kram92		124	317.5K	2.6K	4K	32.2
News18 India http://www.youtube.com/		113	8.4M	74.6K	46.1K	408.3

Descending order of most Active SM handled data for 1 week

Influencer	Network	Posts	Reach	Reach per mention	Engagement ↓	Engagement per mention
Aam Aadmi Party http://www.youtube.com/		103	14.6M	141.9K	875.4K	8.5K
CAPITAL TV http://www.youtube.com/		41	5.7M	139.6K	306.9K	7.5K
ANI @ANI		252	2.1B	8.2M	275.3K	1.1K
Narendra Modi http://www.youtube.com/		73	3.4M	46.7K	275K	3.8K
DB Live http://www.youtube.com/		50	10.7M	213.6K	190.7K	3.8K
Times Algebra @TimesAlgebraIND		25	7.5M	299.7K	176.3K	7.1K
AAP Ka Mehta @ShaanBajaj94Mehta		49	6.2M	127K	129.1K	2.6K
DLS News http://www.youtube.com/		7	3.1M	449.8K	128.5K	18.4K
People's Court Audit http://www.youtube.com/		11	1.7M	152.3K	118.9K	10.8K
AAP @AamAadmiParty		60	391.1M	6.5M	112.2K	1.9K

most engagement in total for 1 week (bias for activity)

Influencer	Network	Posts	Reach	Reach per mention	Engagement	Engagement per mention ↓
The Deshbhakt http://www.youtube.com/		1	585.9K	585.9K	42.8K	42.8K
RJ Raunac http://www.youtube.com/		1	552.7K	552.7K	39.7K	39.7K
Prakhar ke Pravachan http://www.youtube.com/		1	400.1K	400.1K	37.6K	37.6K
The Sham Sharma Show http://www.youtube.com/		1	376.7K	376.7K	35.2K	35.2K
Narendra Modi @narendramodi		2	193.8M	96.9M	67.9K	34K
Sarthak Goswami http://www.youtube.com/		1	338.5K	338.5K	32.7K	32.7K
Sushant Sinha http://www.youtube.com/		4	1.3M	321.9K	102.2K	25.6K
Shyam Meera Singh http://www.youtube.com/		1	326.6K	326.6K	23.6K	23.6K
FACE TO FACE http://www.youtube.com/		3	491.7K	163.9K	69.6K	23.2K
Habis Nonton Film @HabisNontonFilm		2	798K	399K	25.3K	12.6K

Highest average engagement per post (true influencers)